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technik 2016

The Technik magazine is a monthly magazine with a technical focus which is aimed at middle and senior corporate management. It analyses key trends in industry and presents new products and innovations from the areas of IT, industrial automation and production technology. It regularly provides information from the main international trade fairs focussing on engineering, electrical technology and electronics. Regular features in every issue are economic analyses, personality profiles as well as chapters from the theory of management and corporate governance.



THE 2016 TIMETABLE FOR PUBLICATION OF THE TECHNIK MAGAZINE

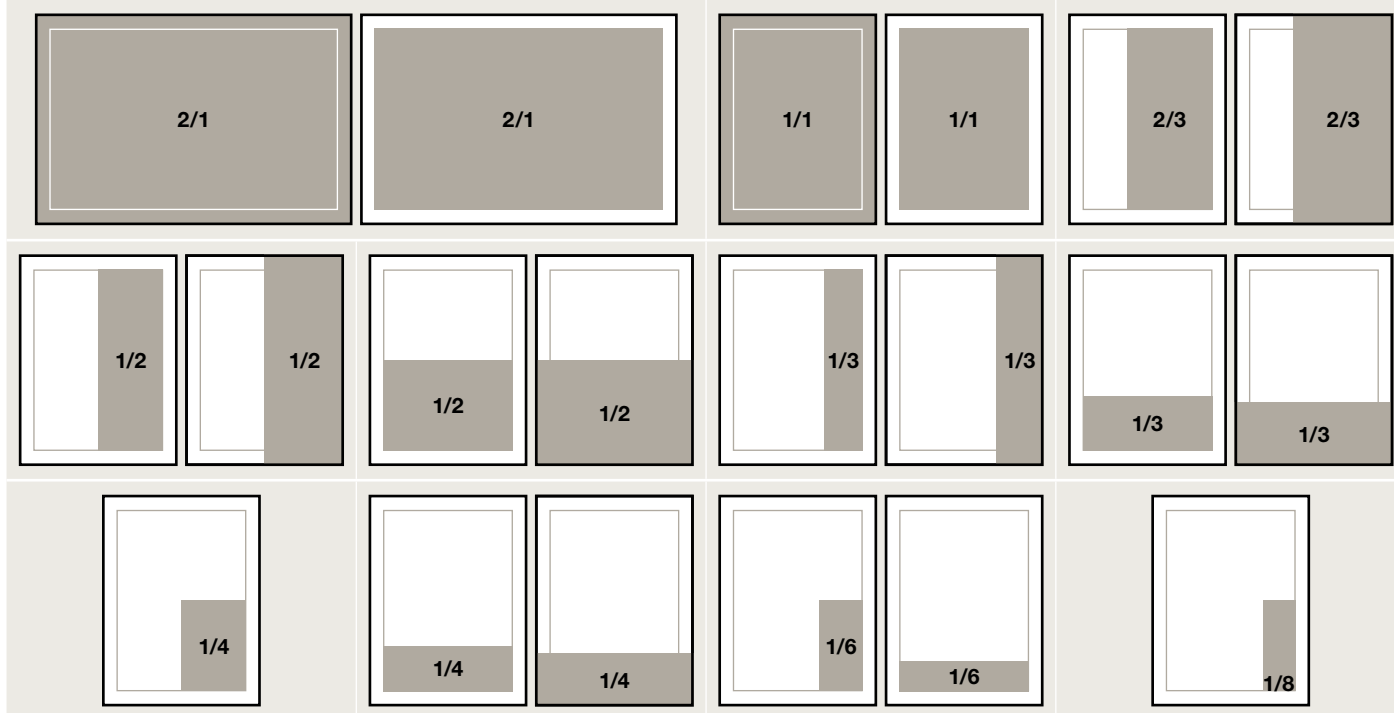
Edition number	Editorial closing date	Advertisement closing date	Date of issue	Edition topic	Special feature
1-2	20. 1.	29. 1.	10. 2.	Robotisation, automation	Energy for the future
3	17. 2.	26. 2.	9. 3.	Amper trade fair	Science, research and innovations
4	23. 3.	1. 4.	13. 4.	Machine tools and their accessories	Transport industry in the Czech Republic
5	20. 4.	29. 4.	11. 5.	Company ICT	Company financing
6	18. 5.	27. 5.	8. 6.	Plastic processing technology	Czech glass industry
7-8	13. 7.	22. 7.	3. 8.	Hybrid technologies	Smart grids and smart cities
9	31. 8.	2. 9.	21. 9.	MSV and IMT Brno fairs	Technical education
10	29. 9.	7. 10.	19. 10.	Nanotechnology	Czech food industry
11	26. 10.	4. 11.	16. 11.	Drives and their control systems	Data transfer and processing
12	30. 11.	2. 12.	14. 12.	Construction and production software	Czech business success stories in 2016

Published by: Business Media CZ, s. r. o. – Technik, Nádražní 32, 150 00, Prague 5



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2/1		1/1		2/3		1/2	
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102,000 CZK		55,000 CZK		36,000 CZK		104 x 297	86 x 252
						28,500 CZK	
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It is advisable to supply a colour sample created according to the ISO 12647-2:2004 (FOGRA) standard for colour checking. We accept no liability for the required colouring, if the ISO 12647-2:2004 standard has not been adhered to.

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The basis for an article presentation in Word format:
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General information

Table with 2 columns: Category and Details. Includes Managing editor (Ing. Andrea Cejnarová, Ph.D.), Published since 1992, Frequency of publication (10 editions per year), Format (210 x 297 mm), Size (60 pages on average), Printing technique (flat offset), Colour scheme (full colour), Paper (80 g/m² LWC).

ORDERS AND INFORMATION

THE EDITORIAL TEAM

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ADVERTISING

Table with 2 columns: Name and Contact Info. Lists Ing. Jaromír Milický, Ing. Tamara Raidová, Petr Melichar, and Ing. Mgr. Ivana Strasmajerová with their respective mobile numbers and email addresses.

Advertisement for 'VÝSTAVY A VELETRHY' featuring an article titled 'Proč a kam na nové trhy aneb transfer technologií do zemí Afriky, Blízkého východu a Karibiku'. Includes a large image of a modern building and text columns.

Advertisement for 'Kvalitní CAM a silné technické záležitosti jako záruka úspěchu' and 'Konstrukce přestaly být izolovanými ostrovy uprostřed firem'. Includes images of industrial machinery and technical drawings.



TECHNICKÝ TÝDENÍK

A magazine with a 62 year history focusing on industrial practice. The main subjects are engineering, including production software support from design through to the final product, management and automation systems, plastic production and processing, energy and distribution networks and heating. It also traditionally focuses on research and development at all levels in specialist technical schools and specialized research centres. There are regular sections on Energy and Heat, Plastics and TT Motor Show in each issue.



MEDICAL DEVICE

An independent magazine issued bi-annually starting in 2014; it follows on from the successful special TT supplement which was published under the name "Medical Production" for five years. It presents the research, development and production of healthcare and laboratory devices. The magazine is mainly distributed independently directly to its target group but also features as a supplement in the Technik magazine.



MSV DAILY

Official "trade fair news" from the International Engineering Fair in Brno. A daily edition for the entire period of the trade fair featuring news for visitors and exhibitors, plus one zero edition which comes out approximately 3 weeks before the event starts. The publication is distributed daily at the exhibition centre's gates to all of the trade fair's exhibitors and visitors.



PLASTIC PROCESSING TECHNOLOGIES

An independent supplement in A4 format which entered its 20th year in 2014. It is published bi-annually in an increased print run on the occasion of the Chemplast Nitra, MSV or Plastex Brno, FAKUMA and K trade fairs. It provides a summary of the current state of affairs in the field of plastic moulding machines and their accessories, production technology, materials and software. It is also dedicated to the detailed presentation of the research and development in this area.



CUTTING TOOLS AND CLAMPING

An independent supplement in A4 format which is new for 2014. It is published annually in an increased print run and is distributed both independently and as a supplement to the Technik magazine. It is dedicated to the detailed presentation of the field of cutting tools for abrasive jet machining and clamping. As well as a summary of the product range, it also includes company profiles and the results of research and development in this field.



CONSTRUCTION AND PRODUCTION SOFTWARE

An independent supplement in A4 format which is new for 2014. It is published annually in an increased print run and is distributed both independently and as a supplement to the Technik magazine. It provides a detailed overview of current offers in the field of production software support from construction to the entire life cycle of the product.



TECHNICAL PORTAL

This internet portal located at www.technikyportal.cz has been operational since 2014 and it is a joint project between the Technical Weekly, Technik and Medical Device magazines. It features technical news, invitations to events, company presentations, series, videos and information about the magazines and their editorial teams, including previews of upcoming editions and a complete archive, all of which can be found on the portal every day.